



# CASE STUDY

## Historical Trail Signage

**Location:** Northeast Iowa, Indigenous History Tour

**Project Manager/Content Developer:** Lilly Jensen, Northeast Iowa RC&D

**Designer:** Jared Nielsen

Partners included Native American consultants (Angel De Cora Museum) and the owners of the partner sites; Decorah Park & Recreation, Winneshiek Co., Winneshiek Co. Conservation Board, Kenny White/Bluffton, cities of Marquette, Lansing, and Fort Atkinson, & Decorah Chamber.

Indigenous communities have long inhabited Northeast Iowa, but their history is often overlooked or misunderstood. Northeast Iowa's Indigenous History Tour provides a glimpse into the rich Indigenous history of the region, with a focus on the "Neutral Ground" where the Ho-Chunk tribe was relocated in the 19th century. From its inception, the goal of this project was to bring together Native American representatives with city & county partners to develop interpretive panels, educational kiosks, a short video, and a self guided tour that conveyed the history and culture of the Native American tribes.

Project deliverables included seven 24"x36" Interpretive Kiosks with outdoor stands, eighteen 13"x9" Interpretive panels, one 2-4 minute YouTube video about Native American history and culture, and one Self Guided Tour Print Publication. Northeast Iowa's RC&D partnered with iZone imaging to design the interpretive kiosks and panels that provided a better understanding of Native American culture and history. iZone's CHPL was chosen for its proven exterior durability, and high quality graphics.

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