



**Location:** Turlock, California  
**Content Development:** The Acorn Group  
**Infographic design:** Covive Design & The Acorn Group  
**Designer/fabricator/installer:** John Murray Productions

# CASE STUDY

**Informative Interpretive Exhibit**

The Turlock Irrigation District (TID), founded in 1887, was the first publicly owned irrigation district in the state of California. Today, it is one of only four such districts in the entire state that also offers direct electric retail energy services to residences, farms, and businesses.

TID's core values revolve around serving its customers, practicing responsible resource management, promoting innovation, and ensuring environmental responsibility. In order to demonstrate these values to the public, TID constructed an education trailer, containing interactive signage illustrating the unique history and mission of TID. Today, the trailer is brought to schools and various community events to educate the public on recognizing the importance of environmental stewardship and sustainability.

TID contacted The Acorn Group to revamp the interior of this trailer with educational exhibits. Interpretive panels & related content was created by The Acorn Group with additional graphic design and interactive media designed by Covive Design. Exhibits and graphic walls were fabricated and installed by John Murray Productions. iZone's High Pressure Laminate panels were specified for exhibit signs and graphics because of CHPL's ease of maintenance, proven durability, and high-quality graphics.

