



DOUBLE SIDED PANEL REQUIREMENTS

Double Sided File Submittal

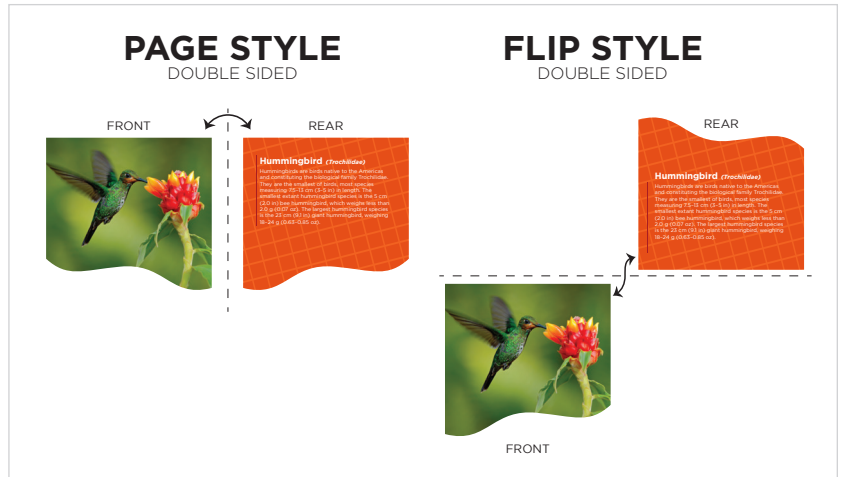
- Submit a final file for each individual graphic panel. **One file for the front and one file for the back for all double sided panels.** (do **not** place multiple panel artwork in one file or gang artwork)
- To distinguish which panels back up to each other, name files for double sided panels as front and rear. For example:

FRONT FILE NAME: hummingbird-graphic-**FRONT**.ai

REAR FILE NAME: hummingbird-graphic-**REAR**.ai

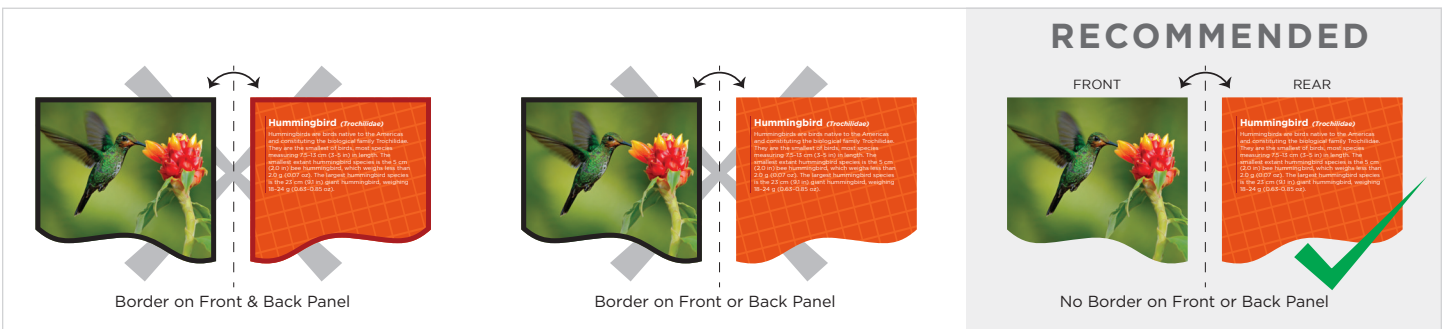
Double Sided Panel Styles

- **Page Style:** turning side to side, like a book page.
- **Flip Style:** flipping top to bottom
- When ordering, please reference which **style** the double sided panels are intended to be.



Panel Layout for Double Sided Panels

- **Bleed:** include a **minimum** of 0.5” bleed in panel artwork on **both** front and back files. “Bleed” includes images and/or background colors that are extended beyond the cutline
- **Borders:** to achieve the best results with double sided panels, we recommend not using borders on the front or back panels.



- For index requirements, please reference our [index requirement document](#).