CASE STUDY

Florida Beach Resort

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Designer and Fabrication: Extreme Graphics

iZone products used: 1/2" exterior CHPL
Completion: 2019

Extreme Graphics is a full service signs and graphics design company that offers expertise in all stages of indoor and outdoor sign creation, from design to installation. They provide their clients with unique, inspiring and creative signage and graphics.

A Florida beach resort reached out with a request for creative and durable signage and graphics for their 500' beach boardwalk. The goal of the project was to provide guests with an engaging passage to and from the beach using intriguing and informative signage about Florida's flora, fauna, and aquatic life. This would require a sign product that could withstand extreme coastal weather conditions like UV exposure, salty ocean winds, and unpredictable storms. iZone's Custom High Pressure Laminate (CHPL), filled that need.

"iZone graphic panels were the perfect solution. Beautiful images on strong, contour cut panels. The quality of these graphic panels made for an efficient installation; resulting in a successful project that exceeded our client's expectations," boasts Vanessa O'Neil of Extreme Graphics.

The final install has enhanced the boardwalk experience with beautiful interpretive panels. The project took advantage of CHPL's double sided capabilities by implementing a woodgrain pattern that coordinates beautifully with the boardwalk itself.