



# CASE STUDY

## Waco Mammoth National Monument

Waco Mammoth National Monument  
Waco, TX

**Designer:** Druce Reiley & Associates  
**Interpretive Planning:** Erin McClelland

Situated on the Bosque River in Waco, Texas, Waco Mammoth National Monument is the site of the first and only known discovery of a nursery herd of Columbian mammoths in the United States. After more than 30 years of excavation and study, the site opened to the public in 2009. On July 10, 2015, President Barack Obama officially designated Waco Mammoth National Monument as the 408th unit of the National Park Service and the 14th unit in Texas.

Despite offering guided tours since 2009, the site lacked interpretive signage for visitors who wanted additional information about the mammoths, their prehistoric environment, and scientists' work to uncover the past. In 2014, the site contracted with Druce Reiley & Associates to develop welcome and overview signage for the grounds and in-depth interpretive signs inside the Dig Shelter. Designers collaborated with interpretive planner Erin McClelland to develop thematic signage that gives visitors a deeper understanding of how the mammoths lived and died.

Druce Reiley & Associates selected iZone Imaging's Custom High Pressure Laminate (CHPL) for the full-color signs. These durable signs, which feature a mix of detailed maps and illustrations, photographs, and text, will ensure that as Waco Mammoth National Monument grows and attracts new visitors as part of the National Park Service, the site will continue to offer high-quality interpretation for years to come.

