

Turtle Bay Resort
Wayfinding and Interpretive System
Oahu, HI

Designers: Hawaiiin Sign and Design

Turtle Bay resort, located on Oahu’s fabled North Shore is a unique luxury resort that has made a name for itself by doing the impossible – weaving the atmosphere and amenities of a luxury resort experience into a beautiful and tranquil rural setting – and the result is magical.

Offering epochal surf, still wild spaces, and welcoming locals who proudly call the rural area, “country,” Turtle Bay is of the reasons Hawaii remains one of the world’s most desirable destinations.

Not long ago, Turtle Bay began a expansive, \$45 million dollar renovation, including wayfinding signs that would help guide visitors to the many amenities and special areas of interest on the 250 acre resort. Hawaiiian Signs and Designs, the designer on the project, was selected to design vibrant and eye-catching signage and resort maps that would showcase vibrant easy to read graphics and compliment the unparalleled beauty of the resort. Equally as important was the ability of the signs and graphics to withstand the sun, ocean winds and humidity of the North Shore environment.

Mike Adams, the Project Manager at Hawaiian Signs and Desings, chose iZone Imagings durable high pressure laminate for its long term weather resistant capabilities.

iZone Imaging’s CHPL is scratch and fade resistant, easy to maintain, and is perfect for high exposure areas like the salty coatal trails of Turtle Bay resort. And iZone Imaging’s ten year warranty ensures that these informative panels will be appreciated by many visitors and vacationers in the coming years.

