



CASE STUDY

Sonoma State Historic Park

Sonoma State Historic Park
Sonoma, CA

Designers: David Price Design
Design and Fabrication (Bases): Peter
Goetzinger, Jon Foster (Illustrator), &
Bridget Keimel (Bronze Sculptor)

Sonoma State Historic Park is based in a plaza surrounded by historic buildings from different eras of the town's history. Yet despite considerable foot traffic, no signage existed to describe these interesting buildings. So people just kept walking to their next wine tasting (this is wine country).

David Price Design was hired to research, write, and design signage to convey the history of the park. Text was to be in Spanish and English, panels were to be accessible, and bronze tactile elements were requested by the Interpretive Specialist, as were custom bases. Concrete and steel bases were designed by Peter Goetzinger. iZone Imaging suggested that the custom shapes of the bronze tactile elements could be routed out of the surface of the panel for a more secure mounting, and made tracings from the actual bronze sculptures for this purpose. Artist Jon Foster was engaged to create illustrations of historic scenes set inside buildings not accessible to the public. Curved panels were designed to contrast and compliment the angular nature of the surrounding architecture.

iZone Imaging's CHPL was chosen for its excellent reproduction, and durability in this high-traffic area in direct sunlight. People now take a detour along the walkway, to discover the park. The wine tasting can wait!

