

iZone Imaging Privacy Policy

Revised: May 25, 2018

iZone Imaging ("iZone" or "we" or "us" or "our") we understand the importance of your privacy and take strict measures to ensure it is protected. This privacy policy ("Policy") is designed to assist you in understanding how we will collect and use the information you provide when you use our services and publicly accessible websites ("Sites") and any iZone Imaging mobile applications (e.g., iOS®, Android™, etc.), ("Apps") and other related services on which we post a direct link to this privacy policy (together with Apps, the "Services").

Our Privacy Policy includes information on how we collect, use and protect your data. Any material changes to this Policy will be announced and made available to our customers in accordance with the process described in the "Revisions or Changes" section of this Policy. By using our Sites or Services, you consent to our collection, use, and disclosure of your information as described in this Policy.

Data We Collect:

Depending on how you interact with our products, company or services, you may provide us with information that can personally identify you. This information may include your name(s), street address, telephone number, email address, job title, payment card number, other financial account number(s), date and place of birth, and photographic image(s). Additionally, other information not noted above may be collected about you that by itself is not personally identifiable information but if combined with personally identifiable information could be used to personally identify you.

There are a number of scenarios by which personally identifiable information may be provided by you including when you: request a sample; request a quote, or provide contact information at a Tradeshow/Event to receive information from us; subscribe to certain services, email notifications and/or newsletters; provide comments, reviews, feedback, or testimonials about our products or Services; visit and/or use certain portions of our Sites; complete a survey; download an electronic publication from our Sites; make a purchase; enter a sweepstakes or contest; apply for a job; and any other transactions between you and us on or in relation to our Services.

From time to time we may use your email and other addresses and contact information for customer support, training, on-boarding, required notifications, product and policy updates, important news, announcements and marketing releases, but we will not use this information for anything else not described in this Policy.

Information We Automatically Collect:

We automatically collect certain information about your use of our Sites and when you access our Sites whether by computer, mobile phone or other device. This certain information may include without limitation: IP address or other unique identifier for your computer, mobile phone or other device; length of visit; page views; your mobile carrier; geographical location and IDs of your computer, mobile or other device; bandwidth used; system and connection performance; browser type and version; operating system; and referral source. Technologies used to obtain such information include cookies, Google Analytics® and web beacons. We may also collect additional information about your mobile device, including the hardware model, operating system and version, mobile network information and time zone.

Data Integrity and Security:

We constantly monitor our systems, which are protected using industry-standard technologies and security protocols. Although iZone Imaging will use all reasonable efforts to secure network communications and our Sites, we cannot guarantee that the information submitted to, maintained on, or transmitted from our systems will be completely secure. We use reasonable and diligent efforts to maintain accurate and only necessary information on our customers, and have adopted and implemented reasonable industry standard security procedures to protect any such information collected. We will retain a customer's personal information for so long as its account is active or as reasonably needed by us to provide our Services. We

may also retain and use such information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

General Use of Personal Information:

iZone Imaging may use information collected through our Sites for research regarding the effectiveness of the Sites and related marketing, advertising and sales efforts. We may also use personally identifiable information to respond to your inquiries and/or address other requests or questions; email notifications that you have specifically requested; email marketing communications relating to our business, which we think may be of interest to you; consider and respond to your job application; provide information and updates related to your purchase; contact you regarding your purchase; collect payments from you; send you goods or services purchased from us; provide invoices; and email messages containing company news, product or service information. We may disclose your personally identifiable information (i) to the extent required by law or if we have a good-faith belief that such disclosure is necessary in order to comply with official investigations or legal proceedings initiated by governmental and/or law enforcement officials, or private parties, including but not limited to: in response to subpoenas, search warrants, or court orders; (ii) if we sell or transfer all or a portion of our company's business interests, assets, or both, or in connection with a corporate merger, consolidation, restructuring, or other company change, or (iii) as otherwise disclosed in the terms and conditions of our agreements with customers, including our separately posted and applicable Terms of Use for the relevant Services.

Requests for Information:

You are required to provide your phone number, email address, and physical address as a condition of purchasing products or Services, and you can opt out at any time as described in the "Opting Out" section found below within this Policy. However, if you provided your email address or phone number on the Sites to receive information from iZone Imaging, you agree that iZone Imaging may contact you using the contact information you provided us regarding our products and Services, such as offers, support and product updates. iZone Imaging may make such contact by email, phone and/or text, or through the phone number or email address you provided us.

Email:

We may use email to communicate information to a customer, or Tradeshow/Event contact regarding new products, important news or information about Products or Services and upgrades provided by iZone Imaging, using the personal contact information on file in our systems and provided by you.

Disclosures to Third Parties (General):

iZone Imaging maintains relationships with independent contractors, implementors, and resellers, such that we may disclose information collected from a customer to these partners, who have agreed to (i) hold this information in confidence, and (ii) not use it for any purpose except to carry out the services they are providing for iZone Imaging. Such contractors and business relationships include those hosting our Services or other data; hosting customer relationship management systems; enabling us to send you email; managing the functionality of our Services; assisting with marketing and promotions including marketing automation; collecting delinquent accounts; customer service and other software platforms on our behalf; processing credit or other payment card payments; fulfilling and processing orders; delivering products you have ordered; and conducting background checks if you submit an application for employment.

Disclosures to Third Parties (Specific):

iZone Imaging maintains a number of relationships designed to maximize our customers' ability to use our Products and Services and to purchase complementary products and services that may be used in tandem with our Products and Services. iZone Imaging's relationships are all bound by confidentiality and non-disclosure agreements. iZone Imaging may disclose information collected from a customer to one or more trusted relationships for the purpose of such resources providing assistance to the customer in its use of our Products and Services and for the purpose of marketing value-add products and services to the Customer. In each case such trusted relationships will have agreed to (i) hold this information in confidence, and (ii) not use it for any purpose except for the purposes described above.

Disclosures of Aggregate Information:

iZone Imaging may also disclose aggregate, anonymous data based on information collected from customers. In the event of any significant changes to the manner in which your information is handled, we will notify you by notice on the Sites, or by email. Should a sale of iZone Imaging's business ever occur, collected customer information may be transferred along with the sale but the information will be treated in the same manner as set forth in this Policy.

Disclosures Made by You within Interactive Areas of a Site:

We are not responsible for the potential misuse by third parties of any personally identifiable information that you choose to submit in various forums, including when you post information online using a bulletin board, blog, comment, support article, discussion forum or chat room made available on an iZone Imaging site or third-party site. Please note and be aware that any personally identifiable information you submit there can be read, collected, or used by other users of these forums, could be used to send you unsolicited messages, and could be potentially searchable through search engines.

Other General Policies Relating to Privacy

APIs, Third-Party Sites and Services:

Our Sites may contain links to third-party websites. Please note that the privacy and other policies of any such third-party website may differ materially from this Policy. We strongly recommend that customers review the privacy policies of any such third party prior to submitting personally identifiable information. iZone Imaging has no control over and is not responsible for the information practices of other websites, including those to which we may link and those which may link to us.

Data Storage, Transfer and Retention:

iZone Imaging stores all of your data in secured systems in the United States.

Use of Widgets:

Our Sites may include social media features, such as the Facebook®, Pinterest®, LinkedIn®, or Twitter® button and similar widgets and interactive mini-programs that run on our site (each, a Feature). Additionally, we may provide widgets on our Sites that make it possible to share information on third-party platforms, though these widgets do not store your personally identifiable information. To the extent we use these Features, they may collect your IP address, the page you are visiting on our site, and may set a cookie to enable the Feature to function properly. Social media Features and widgets are either hosted by a third party or hosted directly on our Site. Your interactions with these Features are governed by the privacy statement of the company providing the Feature or widget.

Use of Cookies:

Cookies are files that web browsers place on a computer's hard drive and are used to indicate whether you have visited the Site previously, so when you visit our Site, our web server sends a cookie to your computer. The data collected may include how you navigate around a web page and the most commonly clicked links on a specific web page. Certain technical information, such as your browser version and operating system, are also collected. You can configure your browser to accept all cookies, reject all cookies, or notify you when a cookie is set (each browser is different, so check the "Help" menu of your browser to learn how to change your cookie preferences). We use cookies for a number of purposes, including to: conduct research to improve the content and services of our Sites; keep track of preferences you specify while you are using the Services; and to estimate and report total audience size (unique users) and traffic for our Sites.

Web Beacons:

We may use web beacons (also known as clear GIFs) to access cookies and count users who visit our Sites or open our HTML-formatted email messages. Web beacons are single-pixel graphic files with a unique identifier, similar to cookies. Web beacons are embedded invisibly on web pages and emails and are stored on a user's hard drive. You can modify your browser settings to control web beacons.

Third-Party Cookies:

From time-to-time, we may engage third parties to track and analyze non-personally identifiable usage and volume statistical information from visitors to our Sites to help us administer our Sites and improve their quality. Certain technical information, such as your browser version and operating system, may also be collected, which can help us evaluate and, if necessary, modify the relevant Site to improve its functions and subsequently improve usability for customers. None of your personally identifiable information including your name, address, or phone number, is collected through such methods.

Use of Testimonials:

We may select and post customer testimonials on our Services, which may contain personally identifiable information such as your name and/or the city, state, or country in which you live. We will obtain your consent prior to posting any testimonial that could fully disclose your identity. If you post such content, it will be available to other users of the Services. Your posting may also become public and we cannot prevent such information from being used in a manner that may violate this Policy or the law. If you would like us to remove or delete your name or testimonial from our Services, you may contact iZone Imaging using the information in the "Contact Us" section of this Policy. Note that copies of information that you have updated, modified, or deleted may remain viewable in cached and archived pages of our Sites for a period of time.

Reviews:

From time to time we post customer reviews on our Sites or Services, which may contain personally identifiable information such as your name and/or the city, state, or country in which you live. When submitting your review you are granting iZone Imaging full rights to post your review on our Sites or Services, including all online and offline publications. If you post such content, it will be available to other users of the Sites or Services. Your posting may also become public and used by other third-party Sites and Services and we cannot prevent such information from being used in a manner that may violate this Policy or the law. If you would like us to remove your name or review from our Sites or Services, you may contact iZone Imaging using the information in the "Contact Us" section of this Policy. Note that copies of information that you have updated, modified, or deleted may remain viewable in cached and archived pages of our Sites for a period of time.

Governing Law; Superseding Contract Terms:

By choosing to visit and interact with iZone Imaging, you agree that your visit and any dispute regarding the protection of your privacy during such visit is subject to this Policy and the dispute resolution provisions in our separate Terms of Use applicable to the Services relating to the dispute. Please note that to the extent a customer enters into other contractual agreements with iZone Imaging, the privacy terms and conditions of such agreements (including the separate Terms of Use applicable to the relevant Services) may by express reference supplement or supersede portions of this Policy.

Revisions or Changes:

As iZone Imaging's services and products evolve or governing laws require, iZone Imaging reserves the right to change this policy and other policies prospectively at any time, subject to applicable laws and regulations. Changes to this policy will be made available on iZone Imaging's websites or applications. Users will be notified when new changes will be available. Regardless of later updates or changes to our Policy, we will never use the information you submit under our current Policy in a new way without first providing you an opportunity to opt out or otherwise prevent such use.

Opting Out:

You may opt out of receiving future promotional/marketing messages from us by submitting the opt-out request by clicking the "Unsubscribe" link found in the footer of our email messages. Please note that if you opt out of promotional/marketing messages, you may continue to receive certain communications from us, such as information about your subscription, administrative and services announcements and/or messages about your order/account/profile.

European Economic Area Users:

iZone Imaging uses processes, and stores Personal Data, including your full name, business address and email address, as necessary to effectively provide you with our legitimate Products and Services. We rely on your consent to process personal data to send promotional emails and to place cookies on your devices. In some cases, iZone Imaging may process personal data pursuant to legal obligations or to protect your vital interests or those of another person.

User Rights:

Individuals located in the European Economic Area (EEA) have certain rights with respect to their personal information, including the right to access, correct, or delete personal data we process through your use of the Site, Software, and/or Services. EEA rights include:

You may request a report that will include the personal data we have for you stored in our account. iZone Imaging will provide you with easy to read, digitally formatted documentation containing all the personal data we have on file. iZone Imaging will require proof of identity prior to releasing any information about your account.

You can correct or update your data at any time. You can remove personal data from iZone Imaging by requesting removal of your accounts or ending your subscription and requesting immediate deletion.

We only send marketing communications to users located in the EEA with your prior consent, and you may withdraw your consent at any time by clicking the “unsubscribe” link found within iZone Imaging emails or changing your contact preferences. Please note during the course of your subscription you will continue to receive transactional messages related to our Products and Services, even if you unsubscribe from marketing emails.

Filing a complaint with a regulator: If you’re based in the EEA and think that we haven’t complied with data protection laws, you have a right to lodge a complaint with your local supervisory authority.

You can contact us using the information in the "Contact Us" section of this Policy.

About this Policy:

If you have any questions or concerns about this Policy or the way your information is being used by iZone Imaging, or should you wish to contact us for any other reason described in this Policy.

You can contact us by email directed to info@izoneimaging.com or by mail addressed to:

Contact us:

iZone Imaging
PO Box 368
Temple, Texas, 76503

Questions regarding GDPR Policy

For compliance questions regarding EEA iZone Imaging User Privacy please address inquiries to:

iZone Imaging Marketing
PO Box 368
Temple, Texas, 76503

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