

Double-Sided File Submittal

- Submit a final file for each individual graphic panel. One file for the front side and one file for the back side for all double-sided panels. (Do not place multiple panel artwork in one file or gang artwork)
- To distinguish which panels back up to each other, name the files for double-sided panels as front and rear.

Example:

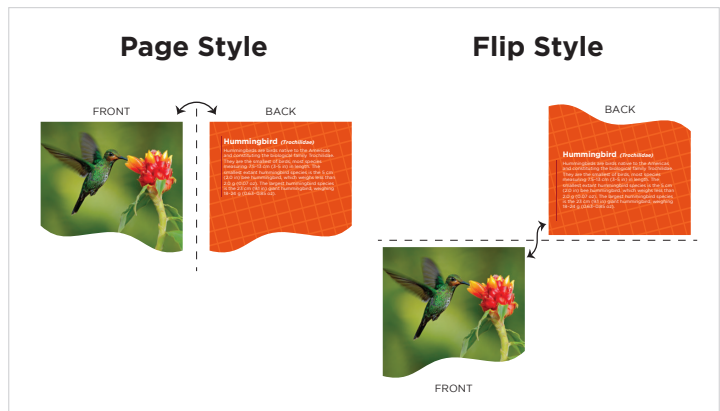
Front File Name: **hummingbird-graphic-FRONT.ai**

Rear File Name: **hummingbird-graphic-BACK.ai**

Double-Sided Panel Styles

- Page Style: turning side to side, like a book page.
- Flip Style: flipping top to bottom.

When ordering, please reference which style the double-sided panels are intended to be.



Panel Layout for Double-Sided Panels

- Bleed: include a minimum of 0.5" bleed in panel artwork on both front and back files. "Bleed" includes images and/or background colors that are extended beyond the cutline.
- Borders: to achieve the best results with double-sided panels, we recommend not using borders on the front or back panels.

